

**25th International Poster Biennale in Warsaw
The Poster Remediated
A poster animation competition**

Animate one of the posters which form part of the history of the International Poster Biennale in Warsaw. Challenge tradition – study the present – look into the future.

In 2016, the International Poster Biennale in Warsaw will celebrate its 50th anniversary. To mark it, the Program Council commissioned David Crowley to develop the concept behind a curated exhibition. The result of this collaboration is a project entitled “The Poster Remediated”, which explores the past, the present and the future of the poster while referring to the iconography created around this field of art throughout history.

One of the future paths for the poster is its animated version on digital screens. This is why the exhibition is accompanied by an animated poster competition.

TERMS AND CONDITIONS OF THE COMPETITION “The Poster Remediated”

The Poster Museum at Wilanów – a Branch of the National Museum in Warsaw (hereinafter referred to as the “Organiser”) invites designers (hereinafter referred to as the “Participant”) to animate one or more of the 10 iconic works of art – posters selected from the history of the Biennale:

1. Dylan, Milton Glaser
2. Text, Buchstabe, Bild, Marion Diethelm
3. The Sleep of Reason, Roman Cieślewicz
4. Corners – Painterly and Sculptural Works, Jacqueline S. Casey
5. Attention Au Début Hitler Faisait Rire, Alain le Querrec
6. Save the Human Right, Finn Nygaard
7. Love, Peace and Happiness, Shin Matsunaga
8. ... And Our World Is Still Alive, Tahamtan Aminian
9. Immigration, Fear or Hope?, Shaghayegh Fakharzadeh
10. Welcome to Paradise III, Małgorzata Gurowska

The posters can be viewed and downloaded at www.biennale.postermuseum.pl

After submitting an entry in the form of a finished poster animation posted at the link indicated by the Participant, the

Participant will receive a confirmation of the entry and acceptance of the work for the competition.

The jury will shortlist the best 10 animated works, one for each of the selected posters, which will be presented at the main exhibition of the 25th International Poster Biennale at the Poster Museum at Wilanów. The jury was selected from members of the Program Council of the Biennale. The judges are: Magdalena Frankowska, Grzegorz Laszuk and Agata Szydłowska.

All animated posters entered for the competition will be presented online at its website.

Dates and places

1. The exhibition of the 25th International Poster Biennale will take place from 11 June to 25 September 2016 at the Poster Museum at Wilanów.
2. Entries may be submitted from 15 March 2016.
3. The final deadline for submitting competition works is 10 May 2016, 23:59 CET.
4. Competition results will be announced on 15 May 2016 at the website of the International Poster Biennale.

To participate in the competition, it is necessary to meet the following conditions:

Technical conditions

1. Poster images for animation will be made available to download as high res JPEGs.
2. Any work submitted must be saved in gif or .mov format.
3. The maximum length of an animation is 10 seconds.
4. The work may feature a soundtrack.
5. The animated poster must maintain the orientation (horizontal or vertical) and the proportions of the original.
6. Before filling out the form, the animation should be posted on a website of the Participant's choice and the URL of that website should be entered on the form.

NOTE: Please do not send files!

7. If a work is awarded by the jury and included in the main exhibition of the 25th International Poster Biennale, the Participant will be obliged to send the Organiser a full HD file by 25 May 2016.

NOTE: Before sending the link to the animation, please make sure that the animation is displayed in a proper manner. Responsibility for the proper performance of the animation and

operation of the website on which it is posted lies with the Participant.

General conditions

1. The competition is open to individuals, groups and studios.
2. A Participant may submit a maximum of 10 works – one for each of the posters.
3. Only those works that meet the technical conditions of the competition will be accepted into the competition.
4. The Organiser reserves the right to reject an entry if its content or form fails to meet the competition requirements. The Organiser has the right to deny participation to a Participant whose entry contains content which harms the reputation of the Organiser, third parties or is against the law.
5. The Participant warrants that the animation submitted contains no commercial content for the benefit of any other organisation and that the animation does not show or mention any brand or product name.
6. The Participant warrants that s/he will not grant access to the files with the competition posters listed under the Terms and Conditions of the Competition to any third party.
7. Each Participant shall accept the Terms and Conditions of the Competition by ticking the box “I have read and accept the Terms and Conditions of the Competition” on the form.

PRIZES

From all entries submitted, the judges will select the best 10 animations, one for each of the posters. The animations will be included in the main exhibition.

The jury will award one main prize of EUR 1000.

Copyright

1. Upon submitting an entry for the competition (remotely, by providing a URL in the form of a link), the Participant grants the Organiser a free, non-exclusive licence in the following fields of use:
 1. Recording and reproducing the work for the purposes of the competition and the exhibition “The Poster Remediated” – adapting using printing, digital and electronic techniques as well as photographic techniques by magnetic recording, saving on electronic carriers and (regardless of the format) on hard disks and mass storage devices;
 2. Entering into electronic memory, including computer memory, and uploading to computer networks, including the Internet,

extranet or internal networks (e.g. intranet-type ones), as well as sending over those networks, including online, processing in electronic memory, including computer memory;

3. Playing publicly, displaying;

4. Making available to the public in such a way that anyone can access it at a place and time of their choice;

5. Wired and wireless video broadcasting and re-broadcasting via ground station and/or satellite;

6. Using the work and derivative works for promotion in any promotional materials, including in the press, on television, radio, and on the Internet.

2. The licence is granted for an indefinite period of time without any territorial limitation.

3. The Participant represents that the work is original and individual and that its use by the Organiser in any of the fields specified above would not infringe any third party rights nor prejudice any legally protected interest of any third party, and the responsibility for any possible infringement of those rights and any loss caused in connection with that infringement lies with the Participant.